

BESS Foundation Scholarship Business Studies Papers

Note that this information does not form part of the Calendar regulation but is provided by each School/Department for information to students.

The Business School is responsible for two examination papers, Business I and Business II, each of 2¼ hours (135 minutes) duration.

We would recommend that both of these papers be taken by the following groups of students:

- Those intending to pursue the BBS programme in their Sophister years;
- Those intending to pursue a joint honor programme that includes Business as one of the two main programme tracks.

The details below provide general guidelines to the structure and content of each of these papers, and to the criteria by which answers will be evaluated.

Business I Paper will be structured as follows:

- Section A: Two questions based broadly on the material covered in the Junior Freshman Introduction to Organisation & Management module (BU1510)
- Section B: Two questions based on the material covered in the Management 1 module (BU2510) during Semester 1: This is Organisational Behaviour
- Section C: Two questions based on the material covered in the Management II module (BU2530) during Semester 1: This is Accounting
- Section D: Two questions based on the material covered in the Management III module (BU2550) Introduction to Finance

Candidates are required to select three sections and to answer three questions – one from each of the three sections selected.

Students can select one from either of the questions in Section A, one from either of the questions in Section B, one of either of the questions in Section C or one of either of the questions in Section D to make a total of three questions from three different sections. In answering questions, students will be rewarded for exploiting opportunities to make relevant linkages within and between the various modules that have been covered over the first year and a half of their programme of study.

Business II Paper will be structured as follows:

This paper will be designed to test candidates' integrated and rounded understanding of the application of business theories, concepts and tools to real business situations. It will involve the analysis of business case based material which may be drawn from a number of sources such as formal case material and case-based articles and papers published in business / management journals and magazines. In all probability the cases will include complex data (e.g. pertaining to a firm, an industry and its environment).

Students will be required to demonstrate a command of

(a) The application of academic ideas and literatures encountered thus far in their studies relating to Business and

(b) Historical, recent and current events and developments in the world of business, both in Ireland and internationally. As such it is expected that candidates will be up-to-date readers of the business press (e.g. Business sections of newspapers along with major international specialist publications like the Financial Times, BusinessWeek, Fortune etc.)

Business paper II will contain questions which should give an adequate choice to students who are taking only one/two business subjects in their Senior Freshman year.

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